

Easton Airport Advisory Board Meeting Minutes – 08/21/2024

Attendees

Name	Organization
Micah Risher	Airport Manager
Jeff Lankford	Airport Business & Marketing Coordinator
Chip Kennedy	Airport Maintenance Director
Jane Warrington	Airport Office Manager
Jack Pettit	Airport Advisory Board - President
Rudy Strickland	Airport Advisory Board
Hugh Grunden	Airport Advisory Board
Charlie Daffin	Airport Advisory Board
Pete Griffin	Airport Advisory Board
Lynn Mielke	Talbot County Council Member
Derek Hollinger	AECOM Airport Consultant
Tad Woodward	Trident Aviation
Hunter Harris	Aloft Photography
Stephen Rueter	MSP Aviation – Trooper 6
Napoleon Martinez	Trident
Frank Gunsallus	President, Easton Town Council
Nancy Lajoice	Maryland – Dept of Commerce
Michele Anstatt	Maryland Air
Mike Detmer	Congressman Andy Harris' Office

Advisory Board Meeting Agenda

1. APPROVED MINUTES 05/15/2024
2. AIRPORT PROJECTS, AIRFIELD MODERINATION PROGRAM, & OTHER UPDATES
3. AIRPORT OPERATIONS UPDATE
4. BUSINESS DEVELOPMENT
5. COMMUNITY OUTREACH
6. MAINTENANCE DEPARTMENT UPDATES
7. AIR TRAFFIC OPERATIONS
8. FUEL OPERATIONS
9. PUBLIC COMMENTS



Airport Modernization Program

Construction Package 1 – Year 2024

- 5 out of 6 phases are complete; in punch list status
- Phase 6 (Mass Earthwork) is approximately 50% complete
- Contractor is moving 10,000 cubic yards daily, weather permitting
- Estimate completion in October 2024

Financial Status of Package 1

Number	Total Amount	Received	Remaining Balance	Program	Status
ESN 3-24-0014-053-2023	7,338,408	2,557,065	4,781,342	AIP	Drawing Down - Up to date
ESN 3-24-0014-054-2023	383,400	0	383,400	AIP	Progressing - About to Draw
ESN 3-24-0014-055-2024	2,300,000	0	2,300,000	BIL AIG	Grant Being Executed
MAA -GR-24-005	393,036	393,036	0	5% Match	Received

Airport Modernization Program

Construction Package 2 – Year 2025

- Demolition of Talbot Business Center
- Contractor - Reynolds Excavating, Inc.
- Total Cost of project is \$5,625,000
 - \$5,184,150 – Construction Costs
 - \$423,070 – Project Management Services
 - \$17,780 – Administrative (Soil Conservation, Storm Water Management, IFE)
- Estimated Start – January 2025
- Project will consist of 2 Phases (Above Ground & Below Ground)
 - Phase 1: Disconnect utilities, remove all structures, poles, signs, etc.
 - Phase 2: Demolish concrete & asphalt, drainpipes, install new wetland swales, construct new stream, service road
- Financial Status of Package 2
 - FAA AIP GRANT – ESN 3-24-0014-056-2024 for \$5,062,500 was awarded August 9, 2024
 - Grant will be executed by September 2, 2024

Airport Modernization Program

Construction Package 3 – Year 2026

- BIL AIG Grant submitted to FAA for Final Design
- Planning Project Bid in Spring 2025
- Construct New Runway 4 and Taxiway A sections - 1,900 ft to the South
- Discontinue use of 1,000 ft of Northern Runway 22 and sections of Taxiway A
- New By-Pass Taxiways for Runway 4
- New By-Pass Taxiways for Relocated Runway 22 Threshold
- New NAVAIDS, Visual Aids, Lighting and Signage, New Electrical Vault
- Revised IFR Flight Procedures to account for Runway shift
- Rehabilitation of Runway 33 and existing Taxiway B
- Construction of By-Pass Taxiway B2 on Runway 33 end
- Significant Operational Impacts are to be expected
- Goal is to open new Runway 4/22 before the end of 2026

Airport Operations

T Hangar compliance inspections will be conducted this fall

- No modifications without approval, primary use must be aeronautical, no fuel storage, no painting, welding or major maintenance, no open flame heaters

Reminder to keep insurance updated

- Talbot County Council should be named additional insured

Airport businesses please send updated aircraft inventory list

- Used to update FAA Airport Database

New security gate access procedures are being developed

- Expect roll out this winter

Airport Operations

Shore Regional Medical Center Hospital

- FAA issued Preliminary Findings on August 15
- As planned, structure is presumed to be a hazard to air navigation
- Does not impact State COMAR surfaces
- Request Pilot Community Input before August 28

2024-AEA-7251-OE, 2024-AEA-7252-OE, 2024-ASW-7254-OE and 2024-AEA-7256-OE At 188 AMSL, 1A, Easton/Newman Field (ESN), Easton, MD. RNAV (GPS) RWY 15, ORIG-C, increase Circling CAT A MDA from 480 to 500, NEH 180 AMSL. Exceeds by 8 feet.

Business Development

Branding – New Logo

- Designed by Sarah Kilmon in collaboration with the airport.
- Inspired by the 80th Anniversary Poster and previous logo.
- Modernized, stylized, and renewed – reflecting the airfield project.
- Slowly continue to implement and roll out the logo this year.

BRAND IDENTITY 2024

Easton Airport's iconic tower and the Maryland Hanger were recently highlighted in designs completed for the 80th Year Anniversary of the Airport; this sparked discussions about refreshing the current logo for the Easton Airport, which features the hanger and tower but does not feel "logo" like.

BRAND GUIDELINES

CONTACT
Sarah Kilmon
Creative P.O.
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Logo

EASTON AIRPORT

Clear Space

Clear space should be roughly the size of the "T" in Airport.

Alternatives

Fonts

Color Palette

The color palette consists of two main colors and two secondary colors. Colors take inspiration from the different times we fly - on a beautiful blue afternoon, "Sky High Blue", a fiery sunset, "Tower Sunset", or a late night "Midnight Flying".

Sky High Blue
#51C7F5
RGB: 81, 199, 245
cmYk: 66, 18, 0, 3

Mignight Flying
#0F263A
RGB: 15, 38, 58
cmYk: 74, 34, 0, 77

Tower Sunset
#FCA311
RGB: 252, 163, 17
cmYk: 0, 35, 93, 1

Clear Skies
#E9F9FE
RGB: 239, 249, 254
cmYk: 5, 0, 0, 0

EASTON AIRPORT — TT Commons Pro Extra Bold
EASTON AIRPORT — TT Commons Pro Medium

Business Development

Terminal Furniture

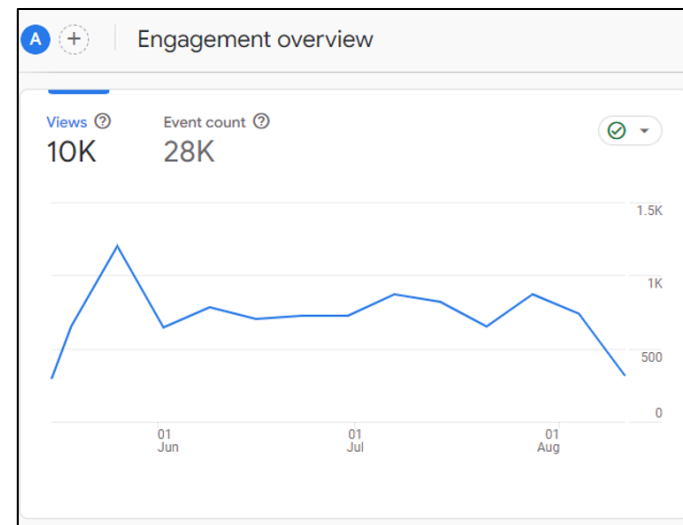
- Continuing terminal improvements:
 - Shed, fencing, curbing, wi-fi, walls repainted, sidewalk repair, bathrooms, etc.
- Replacing couches and tables.
- Easier to clean, modern, durable, comfortable.
- Not designed for long-term lounging.



Business Development

Business Marketing

- Awaiting updated Economic Impact Report from MAA.
 - Create new marketing materials
- Lot Lease
 - Multiple conversations this summer
 - Market study and research for new marketing materials
- Google Analytics, SEO, Social Media Metrics
 - Communications efforts bearing fruit.
 - Strategically plant more seeds.

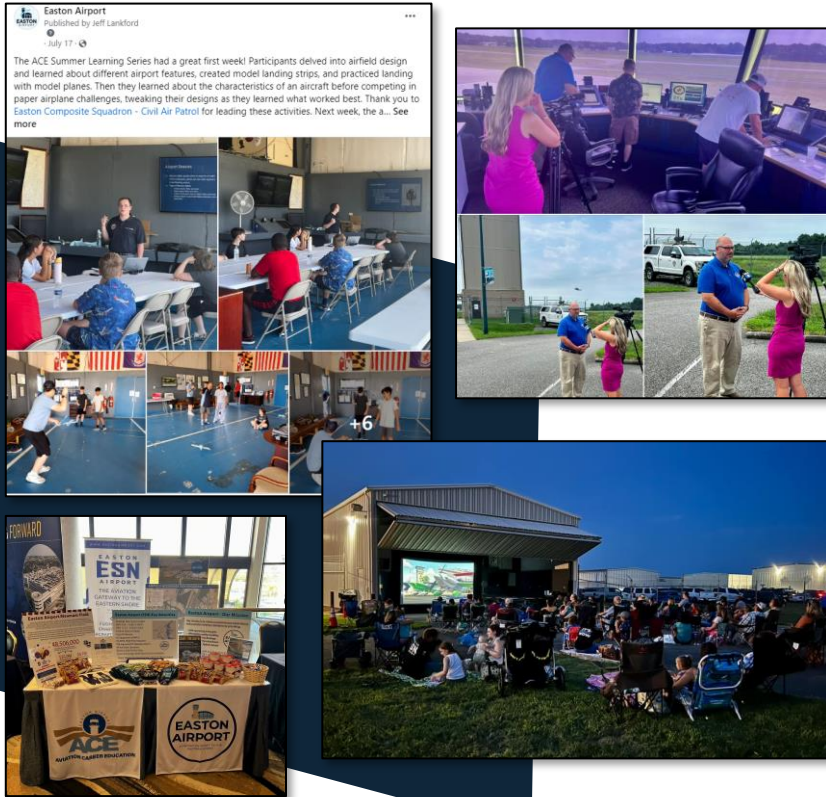


Last 90 days May 16 - Aug 13, 2024

EVENT NAME	EVENT COUNT
page_view	10K
user_engagement	6.2K
session_start	6.1K
first_visit	5K
click	591
file_download	172
tel	10

PAGE TITLE AND SCREEN	VIEWS
Home - Easton Airport	3.2K
Facilities - Easton Air...	737
Easton Airport Day - ...	599
Pilot Information - Ea...	595
Airfield Modernizatio...	583
Easton Airport Updat...	477
About - Easton Airport	405

Community Outreach



- Presenters at Career Fairs, MAC, and Tours
- ACE Summer Learning
 - Partnered with Civil Air Patrol – 15 kids completed the activities
- Outdoor Movie Night - August 2
 - Disney's Planes – approximately 100 people attended
- 1,000,000 Operations
 - Became a very popular countdown and celebration for the airport and ATC

In July we reached 63K people on Facebook, 2.8K page visits, and 157 new followers

Comparison: June- 25k reach, 681 visits, 32 followers in comparison.



Community Outreach



- Let's Fly Now!
 - MD 99s Intro Flight Event for women and girls 15-99. Registration Full.
- Easton Fall Kickoff Weekend Event – October 4&5
 - Giant Carved Pumpkin
- Easton Airport Day – October 12
 - Title sponsor PR out, more to come
- Easton's Annual Holiday Parade – December 7

Maintenance Department Update



Chip Kennedy, Maintenance Director

Air Traffic Operations – Total Operations

Month	2019	2020	2021	2022	2023	2024
January	4147	5,041	4893	3,191	4,057	3,186
February	4297	4,134	3292	4,462	3,780	4,465
March	5735	4,573	5903	4,590	4,519	4,073
April	6724	1,819	6227	5,191	5,138	4,920
May	6554	4,674	7241	4,123	6,292	4,327
June	8172	6,546	9756	7,453	6,869	7,472
July	8526	6,520	8953	6,036	7,812	6,343
August	7521	7,261	7654	6,460	8,010	Estimate another 25,000 operations based on trends. Anticipate 60,000 ops total by Dec 31, 2024
September	6451	5,187	5465	4,717	4378	
October	5193	6,242	5018	4,810	5860	
November	6190	4,887	5003	4,215	4982	
December	4005	5,079	3796	3,469	4092	
Total	73515	61,963	73201	58,717	65,789	34,786

Air Traffic Operations – Air Taxi Ops

Month	2022	2023	2024
January	199	196	238
February	306	172	221
March	237	234	234
April	307	271	355
May	299	385	379
June	399	376	398
July	324	324	451
August	384	336	Averaging 325 AT monthly - at this rate expect 3,901 by Dec 31, 2024
September	357	335	
October	401	397	
November	309	351	
December	218	333	
Total	3,740	3,710	2,276

Fuel Operations

Comparison of Jet-A as of June 2024 (24 Budget)				
Company	Jun. last Budget	Total 2024	Difference	% of Change
Easton Jet Service	210039	201897	-8142	-3.9%
Flight Support Services	312057	285091	-26966	-8.6%
TridentServices	202170	153270	-48900	-24.2%
NexGen	240164	201473	-38691	-16.1%
Airport Jet Total	964430	841731	-122699	-12.7%
Comparison of Avgas as of June 2024 (24 Budget)				
Company	Jun. last budget	Total 2024	Difference	% of Change
Easton Jet Service	26175	25269	-906	-3.5%
Flight Support Services	17587	17986	399	2.3%
Trident Services	48603	44603	-4000	-8.2%
NexGen	10269	10223	-46	0%
Airport Avgas Total	102634	98081	-4553	-4.4%
Combined Fuel Totals	1067064	939812	-127252	-11.9%
Pre-Pandemic Average	649,754	939812	290058	44.64%
**649,754 gallons was the average annual fuel sales pre-pandemic.				

Fuel Operations – Runway Closure Impact

Comparison of gallons of Jet A sold – May 1 to August 20, 2024

Month	2023	2024
May	86,452	68,033
June	75,799	60,811
July	69,673	68,606
August	49,196	40,108
Total	281,120	237,558

Jet A Fuel sales are down 15.5% this summer

Public Comment

- Discussion and questions regarding the new hospital being built close to the airport. What are the impacts and have they taken aircraft noise into building consideration
 - Airport Management will investigate and report at the next meeting